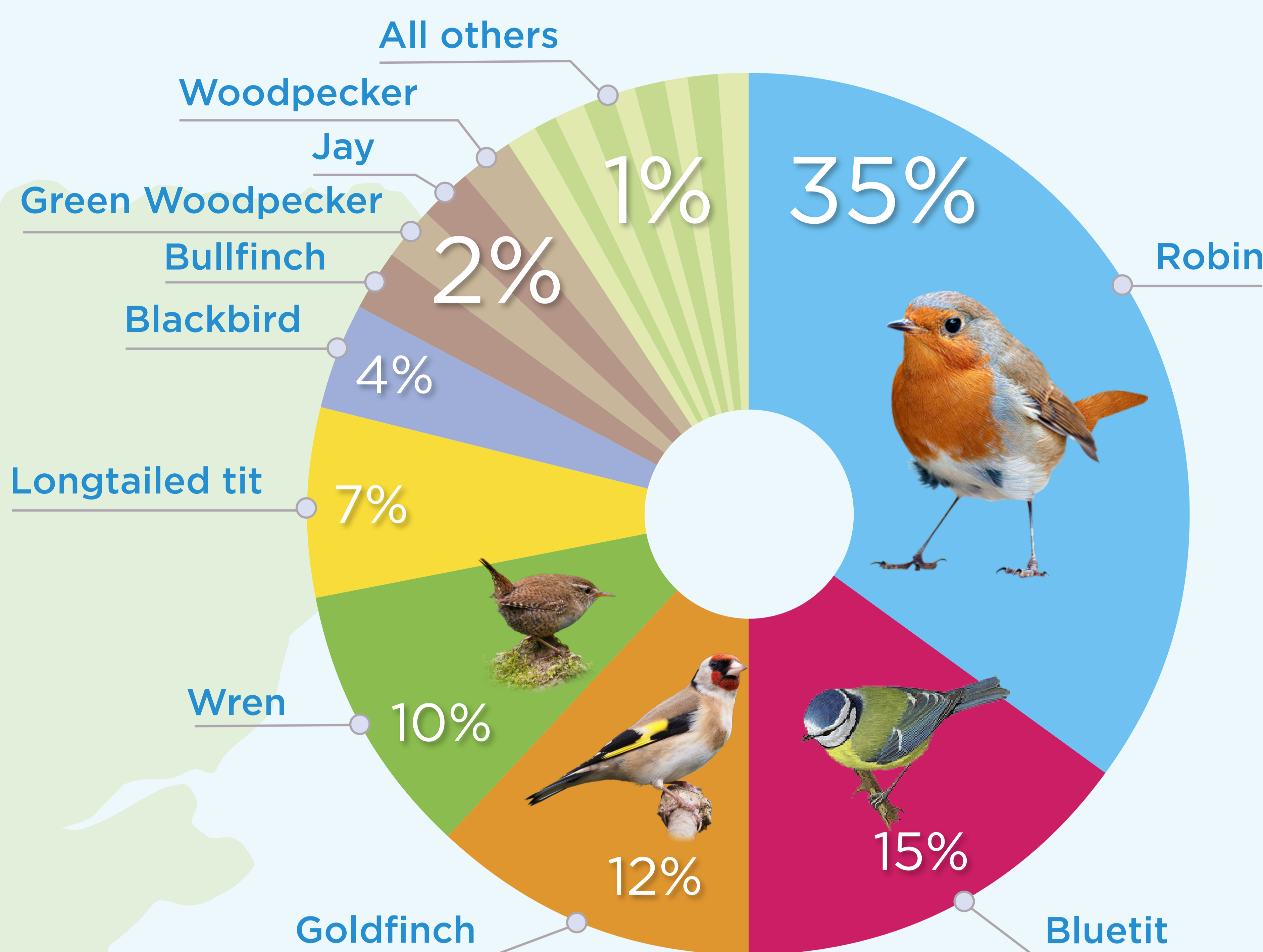


Roamwild Asks 1000 Consumers...

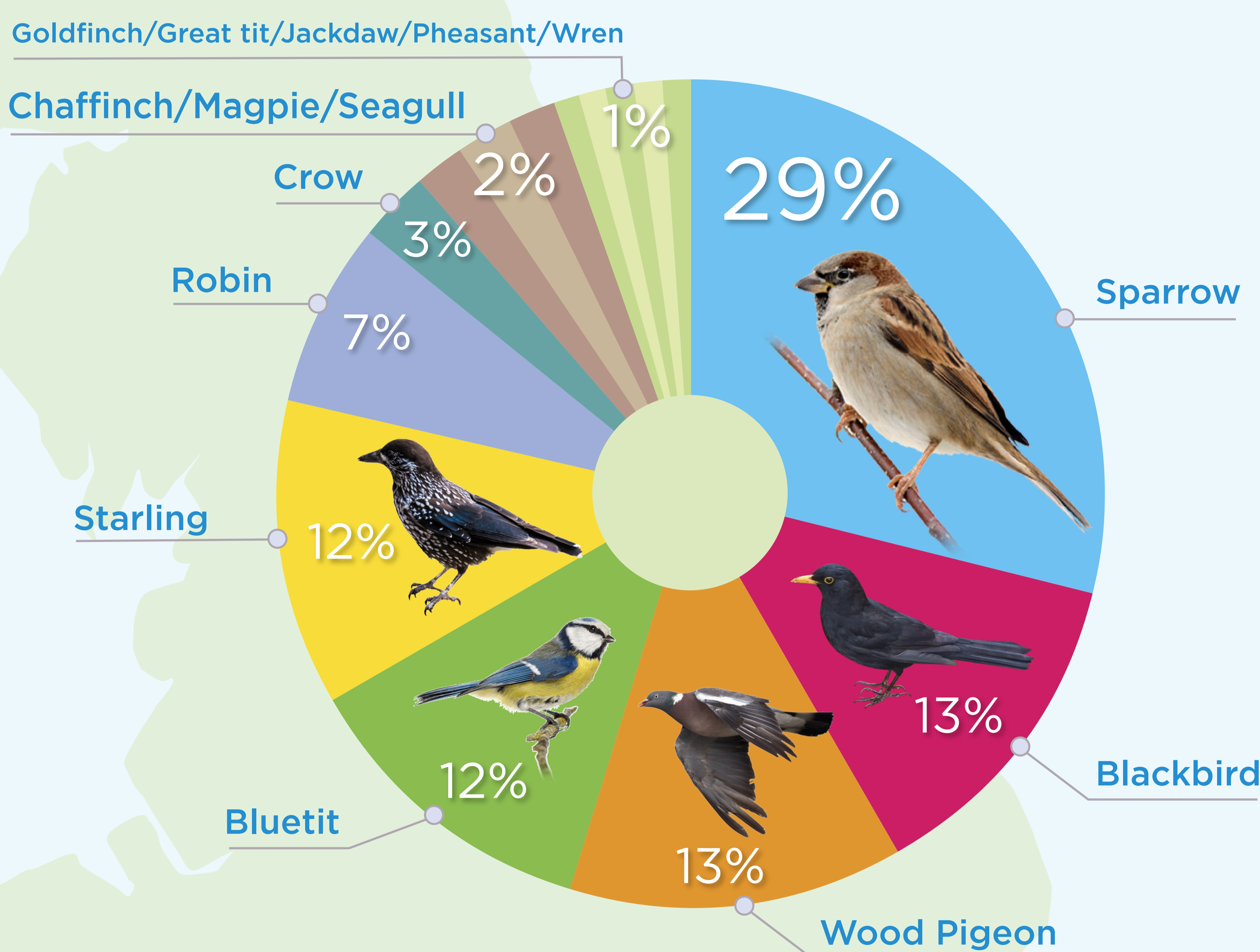
# What are People's Favourite Birds In The UK?

Bird Types	%
Robin	35
Bluetit	15
Gold Finch	12
Wren	10
Long tailed tit	7
Blackbird	4
Bullfinch	2
Green woodpecker	2
Jay	2
Woodpecker	2
Avocet	1
Chaffinch	1
Kite	1
Pied wagtail	1
Red Kite	1
Song thrush	1
Sparrow	1
Starling	1
Swallow	1



# What Do People Think Is The Most Common Bird In The UK?

What people thought	%
Sparrow	29
Blackbird	13
Wood Pigeon	13
Bluetit	12
Starling	12
Robin	7
Crow	3
Chaffinch	2
Magpie	2
Seagull	2
Goldfinch	1
Great tit	1
Jackdaw	1
Pheasant	1
Wren	1



# What Is Actually The Most Common Bird In The UK - Using BTO Actual Data?

## The most common UK birds

Wren	8.6 million breeding pairs
Robin	6.7 million breeding pairs
Chaffinch	6.2 million breeding pairs
Sparrow	5.8 million breeding pairs
Pigeon	5.4 million breeding pairs

